



# Pratyaksha<sup>10.0</sup>

## **About Jamnalal Bajaj Institute of Management Studies:**

The Institute founded in 1965, is one of the premier Business Schools in India. This honourable institution has a legacy of bringing to fore competent high calibre management thinkers and practitioners that have shaped Indian business houses and the Indian industry on the whole. It is an intellectual crucible of the fittest minds across a multitude of organizations, business verticals, educational backgrounds, field experiences and ideologies.

## **JBIMS.exe - Executive Committee**

The Executive MBA students of JBIMS started Executive Committee in the year 2007. The committee has been conceived with an objective of sharpening skills and enhancing expertise of bright and aspiring men and women and to help them evolve as management leaders and change-agents in the global arena. Since its inception, the Executive Committee “EMPOWER TO EXCEL” through various events and activities like Connect-Induction Programme, Independence Day, Teacher’s day, Guest Lectures, Pratyaksha –Annual Event and Rewind-Alumni meet.

## **About Pratyaksha:**

The word Pratyaksha means ‘Direct Perception’ that is “Be. See. Know.” Every year, it gives opportunities for immensely talented students to showcase their management skills. The inception of this extravaganza happened in 2007 by the students of Part Time Masters of JBIMS for sharpening skills and enhancing expertise of aspiring students to help them evolve as management leaders and change-agents in the global arena.

Today the event adds a holistic value to an individual by infusing better communication and leadership skills, and gives confidence to take strategic decisions. The participants undergo a complete metamorphosis to be better equipped to face the real life challenges that they would be subjected to in today’s dynamic business world.

## **Launch Video:**

Link- <https://www.youtube.com/watch?v=otUgynmsLoo>

## Pratyaksha 10.0

**JBIMS Part-Time students announce their two-day Annual Management Event Pratyaksha 10.0 on September 24<sup>th</sup> & 25<sup>th</sup>, 2016.**

**Jannalal Bajaj Institute of Management Studies (JBIMS)** is organizing the tenth edition of its Annual Management and Networking Event of Part-Time Management programme '**Pratyaksha10.0**' on **September 24<sup>th</sup> & 25<sup>th</sup>, 2016**. The theme for this year at Pratyaksha is '**Transforming Extancy To Novelty**' taking existing management rules and happenings to the next level.

Pratyaksha is one of its kind B-school management event introduced by JBIMS Part time management students. The inauguration scheduled on 24<sup>th</sup> September will be held at the Jannalal Bajaj Institute of Management Studies Campus, Churchgate, Mumbai.

The event will unfold in the presence of our prominent guests, our honourable Director, Prof. (Dr.) Chandrahauns R. Chavan and Prof. (Dr.) Kavita Laghate, Co-ordinator for Part-time-Management programme Prof. (Dr.) Anil Pande.

Both days of the event will witness several innovative management events presenting an opportunity for students to test their mettle. The games aim to test the participants' management skills, application of concepts, marketing skills, creativity, strategy and general knowledge.

Games like:

KaryaNeeti – by MHRDM

Registration link-<https://mitesh7.typeform.com/to/qoSoen>

The Smartest Team - by MIM

Registration Link-<http://bit.ly/2c79MiD>

BrandNiti 2.0 – by MMM

Registration link-<http://bit.ly/brandniti2>

Project Runway – by MMM

Registration Link - <https://projectrunwayregistration.typeform.com/to/CycWcM>

FinMAP – by MFM

Registration Link - <https://finmap.typeform.com/to/jho4fR>

Tub of Talent – Only for JBIMS Students

Registration Link – <http://bit.ly/TUBOFTALENT16>

The two-day Management extravaganza forms a networking web as the students get to interact with the industry, alumni and faculty. The innovation and knowledge sharing through this forum is unmatched.

**Previous Corporate Alliance Partners:** LIC, ONGC, Meru Cabs, Redwolf, Daffodills, Texas Leathers, Fortune Creative Media, EducationTimes.com, PVR Pictures, DNA, ShamraoVitthal Co-operative Bank, Vardhaman Fantasy, Mac V Eye Wear, M Square, INOX, Powerhouse GYM, BSL, Lawrence and Mayo, Lawman pg3, Kotak Securities, Burrp etc.

**Previous Distinguished Invited Guests were:**

<b>Name</b>	<b>Designation</b>
Aspy Engineer	President, Yes Bank
NileshSangoi	Senior VP & CTO - Meru Cabs
KrunalNegandhi	Asst VP- Lavasa Corp
Vinod Gupta	CEO- Multinet Worldwide Private Limited
Gurbeer Singh	President, Press Club of Mumbai
Sachin Karle	Executive Creative Director – MSL
GauraVBhosle	Engagement Manager Accenture
NishantThakre	Manager Corporate Marketing- Ion Exchange
Khushnooma Kapadia	Director (Marketing & Communications) Marriott International
DhananjayDeskmukh	Head of Business Development Marine SBU-Afcon Industries
Manoj Agarwal	Senior VP SBI
Chayya Sehgal	Owner and CEO, The Winning Edge
Amol Lele	Consultant, Siemens Information Systems Ltd
Bharat Nadkarni	Head, Corp Sustainability at Tata Power
Arun Sehgal	Chairman at Chempro Group
Max D'costa	Chairperson - Membership Development Services at Bombay Management
Ram Mallar	President, Mallar Law Consulting
Neville Gomes	Director- Simplified Business Solutions